

AVON PRODUCTS, INC.
AVON PALM OIL PROMISE



I. VISION & PREAMBLE

At Avon Products, Inc. we believe business is responsible for “contributing to the well-being of society and the environments in which it operates,” as stated in our founding principles of 1886, and also for taking a leadership role where it can have positive influence on environmental and social issues relevant to its stakeholders.

Avon has worked internally to reduce the environmental impact of its operations, including the issues of energy consumption, water, waste, recycling, greenhouse gas emissions and paper use, along with a commitment to green building design. Externally, Avon has created the Hello Green Tomorrow program to empower and mobilize a “green army” to help end deforestation through fundraising and education, following the successful model of the company’s leadership in the causes of breast cancer and domestic violence.

The issue of palm oil provides an opportunity for Avon to make a difference. Palm oil production has come under criticism for destroying rain forests and peatland across Southeast Asia, leading to habitat destruction and high carbon emissions. Although more than 80 percent of palm oil is used for food products, it is also one of many natural oils used in personal care products. While Avon is not a significant user of palm oil, the company has made the commitment to take a leadership position by purchasing *GreenPalm* certificates covering 100 percent of its global palm oil use. This will help drive demand for sustainable palm oil, increase the supply for sustainable palm oil, and help maintain biodiversity and habitat for endangered species.

GreenPalm is a certificate trading program endorsed by the Roundtable on Sustainable Palm Oil (RSPO), which seeks to increase the sustainable production of palm oil. In support of this commitment, Avon has joined the RSPO (<http://rspo.org/>) to help continue the development, implementation and verification of credible global standards for sustainable palm oil.

In line with our commitment to raising awareness and driving positive environmental and social change, Avon has developed the **Palm Oil Promise**, which comprises corporate guidelines for purchasing sustainably sourced palm oil.

II. THE PALM OIL PROMISE

The Avon **Palm Oil Promise** ensures that:

- Avon will source sustainable palm oil through the purchase of “book and claim” certificates estimated to be equivalent to 100 percent of the palm oil and palm oil derivatives it uses.
- Avon supports the current moratorium on the conversion of primary forests and peatland into palm oil plantations.

For more information visit www.hellogreentomorrow.com