



Help Avon plant a future and take a step to ending deforestation.

Among the tropical forests worldwide, **South America's Atlantic Rainforest** and the **forests of Indonesia** are among the **most devastated**. These endangered tropical forests are the “**lungs of the earth**,” critical to the wellbeing of all living creatures worldwide, and an important factor in mitigating climate change. However, **only 7 percent of the Atlantic Rainforest and 28% of the Indonesia forests remain today**.

The **Avon Hello Green Tomorrow** program is mobilizing a global environmental movement to help. Last year, Hello Green Tomorrow raised funds to plant **over 2 million trees**. This year the unique global campaign continues in over 50 countries, offering fundraising products such as the **Hello Green Tomorrow Water Bottle** sold by Avon only in the US.

In celebration of **Earth Day**, on April 15 Avon will begin selling the **Hello Green Tomorrow Water Bottle**, with all net proceeds contributed to **The Nature Conservancy** for continuing efforts in the Atlantic Rainforest in South America, and to the **World Wildlife Fund** for their restoration projects in Indonesia (Borneo and Sumatra).

Enclosed you will find the sleek new **Hello Green Tomorrow Reusable Water Bottle** that supports this cause. We hope you let your readers know how they can help “plant a future” and restore endangered rain forests of South America and Indonesia.

Avon Hello Green Tomorrow Reusable Water Bottle:

- Affordably priced at only \$8.00
- 100% of net proceeds (\$4.87) are contributed to the Avon Hello Green Tomorrow Fund
- Eco-friendly, 100% recyclable aluminum
- BPA-free interior coating, allowing for a metallic taste free experience
- Durable, leak-free and holds a generous 34 fluid ounces
- Screw-top lid with carabiner clip
- Keeps liquids cool or hot -- making it perfect to bring along to school or the office, use at the gym and on the go anywhere!



The **Hello Green Tomorrow Water Bottle** is available in the US as of April 15 through Avon's woman-to-woman network of Avon Sales Representatives and online starting on Earth Day (April 22) at www.avon.com. For additional details on the Hello Green Tomorrow Reusable Water Bottle, please visit www.hellogreentomorrow.com after April 15

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